## Walk Through Your Front Door

And see what your customers see.....





"Over here. That's the back door."

## Your Site Your Media Presence



















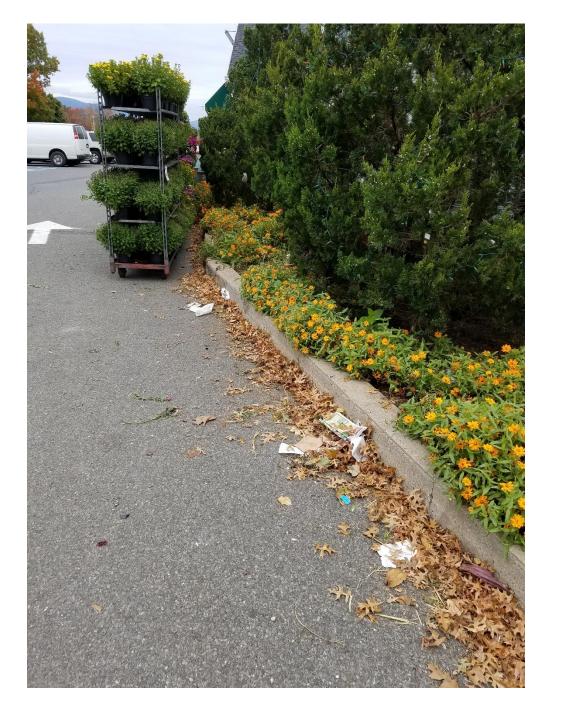




















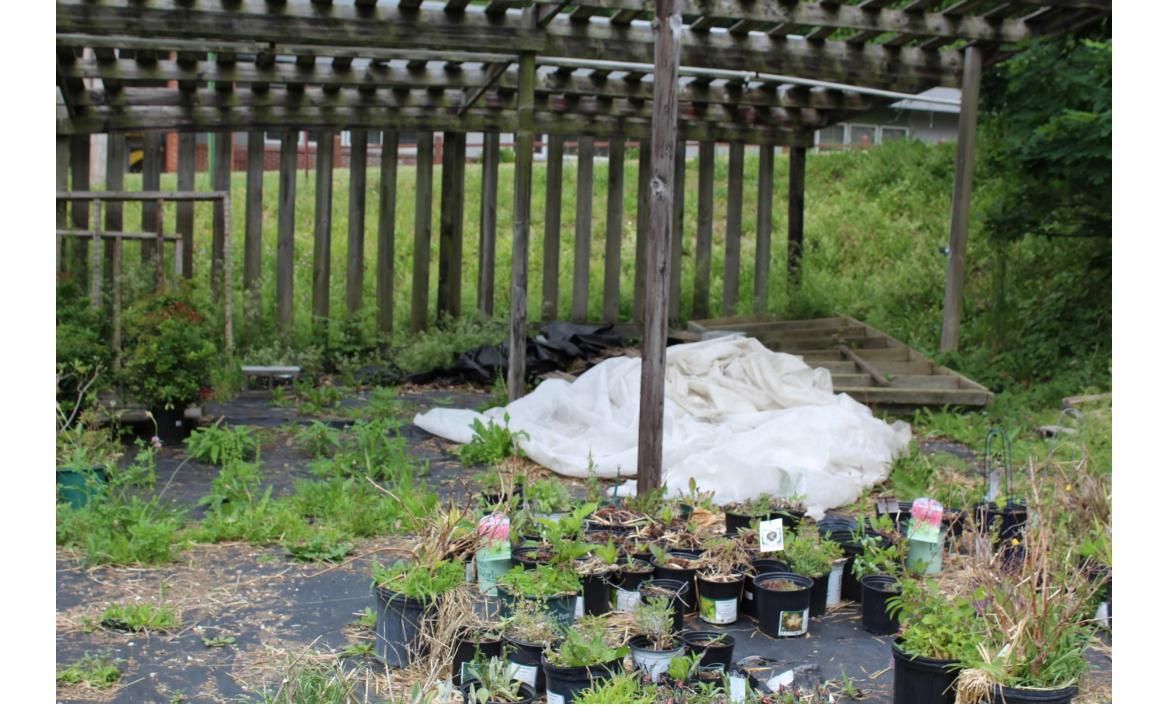




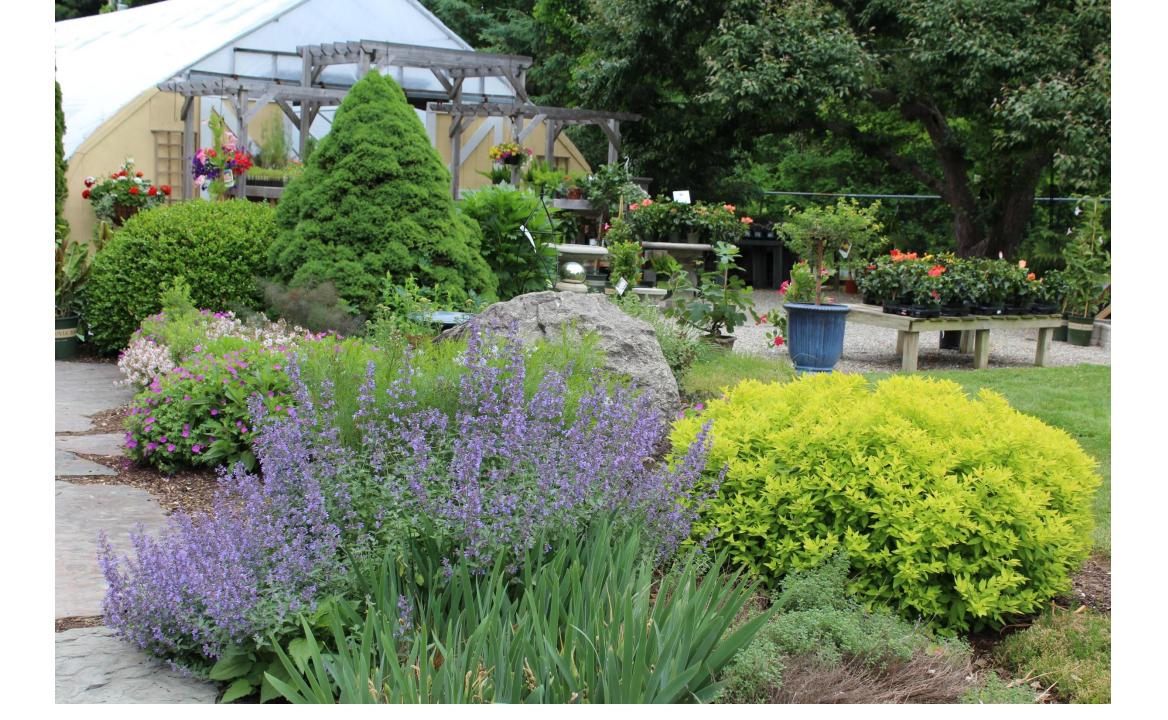














































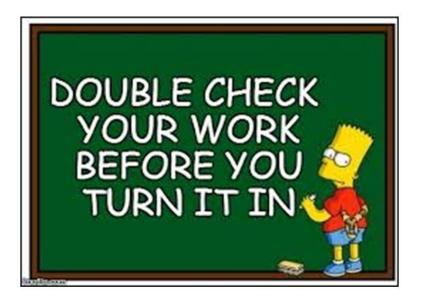




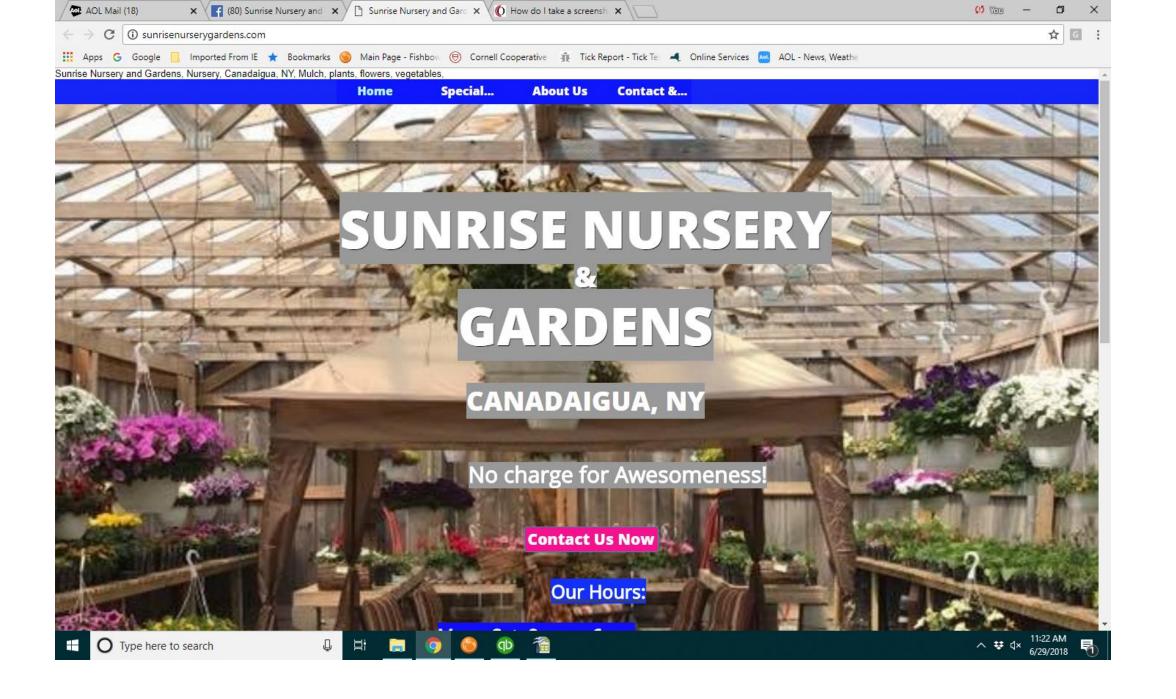


#### They look online and see.....

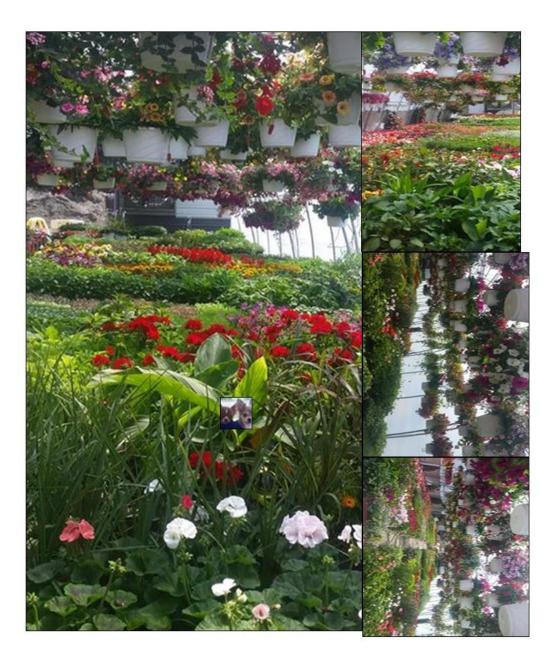




Are e-mail addresses on your Facebook page current? How about your website? Are e-mail address listed correctly? Example (actual) : Info@Kentcoutryside.com on Facebook page Info@Kentcountryside.com correct e-mail







# Photos clustered together

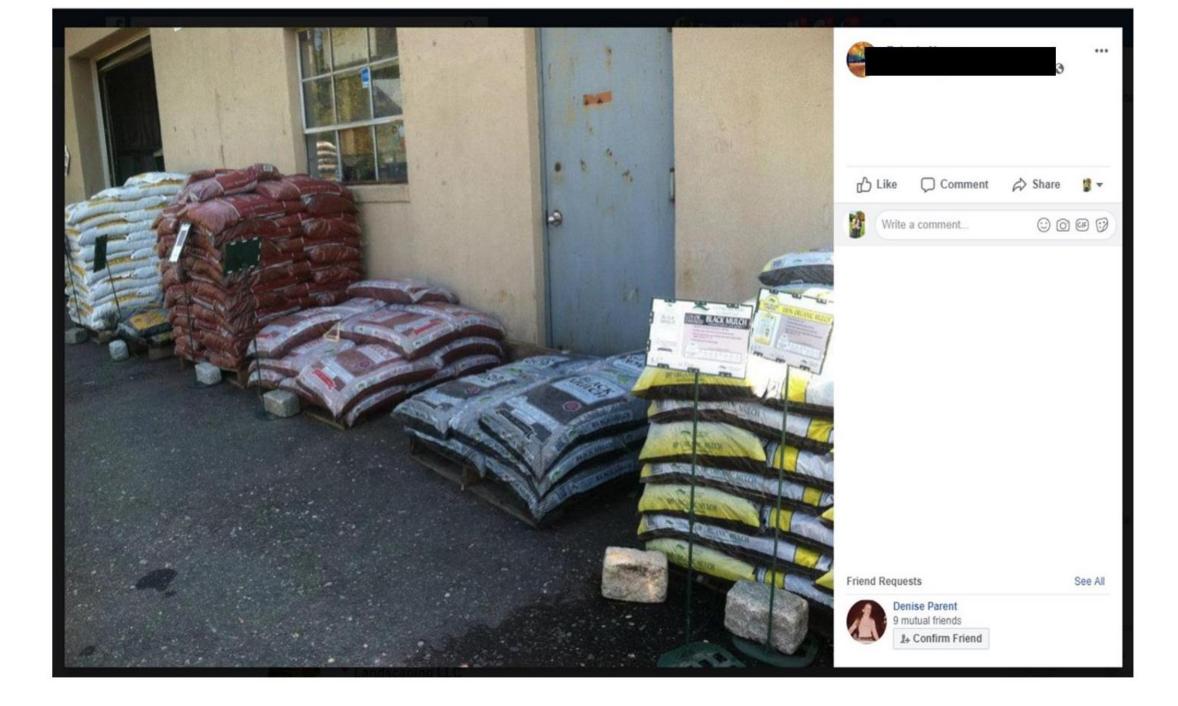
# Photos facing wrong direction

## **Garden Center Post**

Stop by and see are hanging baskets and are other large selection of plants.

### **Customer's Comment**

# ARE your baskets as good as OUR baskets?







nursery oceanside ny 11572 propane florist sod topsoil 516-766-6663

#### 516-766-6663 firewood propane sod topsoil florist lawrence new hyde park inwood levittown mineola roslyn westbury old westbury massapequa ny

516-766-6663 sod topsoil firewood propane florist roosevelt atlantic beach bellmore carle place east meadow elmont floral park franklin square garden city great neck ny

#### Where is the name of

florist propane firewood sod to Idwin long beach east rockaw prockville centre lynbrook hewlett oceanside woodmere they stream plyerne island park ny the theorem island park ny theorem island park ny the theorem island park ny the theorem island park ny theorem island pa

516-766-6663 topsoil sod firewood propane florist lawrence cedarhurst point lookout hempstead west hempstead merrick freeport seaford uniondale wantagh roslyn height ny

sand

gravel
plants
mulch
barbeque tanks



516-766-6663 firewood oceanside ny 11572 sod topsoil propane gas florists

	bbg tanks	5		
	trees			
	shrubs			
	flowers			
		AU (6)		

barbecue tanks

Products & Services

**Contact Us** 

roses

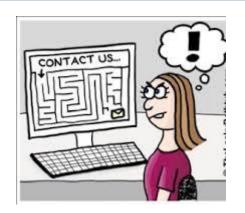


Walk through your front door every day. Afraid you might be wearing blinders? Have someone you trust do this for you on a regular basis. They might see what you aren't noticing.



Know when to dump plants. And do it. Bad displays deter sales

Media & Online Presence



Are the photos good quality? Will they entice potential customers to visit your garden center?

Is your name prominent? Contact information correct?

Check for spelling & grammar errors.

Is your website easy to navigate?

Is your site kept current? Do you change photos with the seasons?